

Educating the Public

“Well... What Do You Know: An Introduction to Well and Drinking Water Protection” DVD

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Providing Education to Private Drinking Water Well Owners

- Most southeastern rural residents depend on groundwater to supply their drinking water and farm needs.
- A private drinking water well is the responsibility of the well owner.
- Many well owners are not aware of how to care for their well.

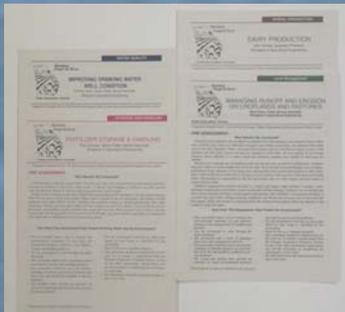


Extension Reaching Well Owners Tools for Education

Many states have developed excellent private drinking water well educational tools

- Extension publications
- *Farm*A*Syst* publications
- Technical resources and expertise

...now there is another tool





Creating a Drinking Water Well DVD

Goal:

To create a new tool for County Agents to educate their clientele on maintaining water wells

Empowering Well Owners Using Media:

1. Teach **dynamic** processes of groundwater using active, engaging media
2. Use **entertainment** to get our message to well owners
3. Encourage people to test their drinking water wells by relating to **real-life** situations
4. Market Extension and local network using television networks

Requirements for Developing a DVD

What does it take to create a similar DVD:

1. Footage of drinking water wells in your state
2. Script
3. Videographer
4. Experts to discuss specific groundwater issues in your state
5. Host, if necessary
6. Financial resources

Comments & Questions

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